



National Coalition for the Advancement of Drug-Free Athletics, Inc.

"Helping Athletes Succeed...Naturally!"SM

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FOR IMMEDIATE RELEASE:

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New Jersey Gov. Jon Corzine Proclaims Steroid Awareness Week

Nov. 27-Dec. 2, 2006 Officially "Steroid Awareness Week" Across NJ

New Milford, New Jersey - (Nov. 1, 2006) For the second straight year, the National Coalition for the Advancement of Drug-Free Athletics, Inc. (NCADFA), a New Jersey based 501(c)(3) non-profit charity organization has spear-headed a campaign which lead to New Jersey Governor Jon Corzine proclaiming, November 27 through December 2, 2006 as "Steroid Awareness Week" across the state. In 2005, under the leadership of Acting N.J. Governor Richard Codey and at the urging of the NCADFA, New Jersey became the first state in the union to officially declare a week dedicated to help raise awareness about the dangers associated with the use and abuse of anabolic steroids.

It has recently been documented that among the over 7 million high school student athletes, 6% have admitted to using some type of performance enhancing drug with the hope of getting a competitive edge. According to a study by the Centers for Disease Control, steroid use among teen athletes has more than doubled over the last decade. Research has shown that the use of steroids and other performance enhancing drugs has profoundly harmful effects on the physical and mental health of teens.

The documented health risks of steroid use include, among others, the increased chance of suffering a heart attack or stroke; of developing liver and other cancers, and of triggering mood and hormonal imbalances.

The state of New Jersey has established the Governor's Task Force on Steroid Use and Prevention to combat steroid use before it becomes a public health crisis. The NCADFA is proud to announce that its trademark Choose NOT to UseTM Awareness Campaign will once again publicly support the Governor's proclamation efforts.

"The reason we created our Choose NOT to UseTM Campaign is to bring awareness and attention to the issue of performance enhancing drug use in sports. Our goal is to encourage teenage athletes especially, to strive to become "True Champions" by choosing not to use drugs of any kind, says NCADFA founder and president, Dr. Vic Naumov, DC. "We understand that awareness is the first step in the prevention process."

The NCADFA is offering Choose NOT to UseTM Steroids wristbands and car magnets "exclusively" on their website www.NCADFA.org. All money raised will go to help support future NCADFA outreach, awareness and education campaigns. Help us to help teenage athletes to Choose NOT to UseTM performance enhancing drugs. Show your support and wear our band & take a stand!

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The mission of the National Coalition for the Advancement of Drug-Free Athletics, Inc. is to support the advancement of drug-free athletes at the national level through the development of educational, community outreach, leadership and drug awareness programs.