



The National Coalition for the Advancement of Drug-Free Athletes, Inc.
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NEWS RELEASE

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NCADFA Launches “2005 Natural-by-Choice” Campaign *In Attempt at Lowering Steroid Use by Teens*

(New Milford, NJ)- October 22, 2004, President Bush signed into law the Anabolic Steroid Control Act of 2004, scheduled to take effect 90 days later. Ratified by the U.S. Congress earlier in the month, the bill expanded the steroid law that had initially passed in 1990. The new law will also provide \$15 million for educational programs for children about the dangers of anabolic steroids, and directs the U.S. Sentencing Commission to consider revising federal guidelines to increase penalties for steroid possession and distribution.

In response to President Bush's swift legal actions, *The National Coalition for the Advancement of Drug-Free Athletics, Inc.* (NCADFA), a New Milford based, N.J. non-profit organization, is pleased to announce its cutting-edge, interactive, community outreach program titled: *“Teens, Sports & Steroids...the Myths, the Magic and the Madness”* as part of their “2005 Natural-by-Choice” Campaign.

The latest statistics indicates, “Approximately 500,000 of high school athletes are currently using anabolic steroids.” The NCADFA's “*2005 Natural-By-Choice Campaign*,” is a statewide effort aimed at reducing steroid use among teens and helping raise awareness about today's hottest and most controversial topic facing high school sports; the use and abuse of performance enhancing drugs i.e. anabolic steroids.

NCADFA's Founder and President, Dr. Victor Naumov, DC says, “As we see it, the dirty little secret is already out and there are only two choices: You, as an athletic mentor can either position yourself as part of the problem by choosing to turn a blind eye to this issue or choose to take a proactive step and become part of the solution. I believe the first step in reducing steroid use among teens is being able to discuss the topic openly. Research indicates, if you talk about the dangers surrounding the use of any drug, the use of that drug has been shown to decline up to 20%.”

“The goal of our *Natural-by-Choice* high school program is to expose the facts and the myths surrounding the use of anabolic steroids, to encourage communication between student-athletes, their parents and coaches regarding the topic, and to help student-athletes make better choices when it comes to performance enhancement and their health.”

Programs have already been scheduled at the following New Jersey high schools: *Bloomfield, Bergenfield, Livingston, Verona, Dumont, Northern Highlands, Wayne Hills* and more venues are being added every day. To host a “Natural-by-Choice” program at your high school, or to find out how you can support the Natural-by-Choice Campaign, please contact Dr. Victor Naumov, DC at 201-265-8688 or e-mail: drvic2219@hotmail.com. #

The mission of the National Coalition for the Advancement of Drug-Free Athletics, Inc. is to support the advancement of drug-free athletes at the national level through the development of community out-reach educational, leadership and drug awareness programs.

